

French Linguistics II

Prof. Luca Elfo Jaccond

Learning objectives

The course aims to introduce students to the analysis of advertising, commercial, journalistic and argumentative texts by applying the notions of pragmatics and text linguistics. The course will investigate the mechanisms of text construction and the communicative strategies implemented within the various discursive genres, with specific attention to the aspects of coherence and cohesion in both written and oral texts.

Contents

Pragmatics, the role of context and the laws of discourse

The notions of *discours*, *énoncé* and *texte*

Discursive genres

The enactment of enunciation

The notion of *ethos*

Embrayage and *embrayeurs*

Polyphony and “modalisation”

Textual cohesion: anaphora and cataphora

Exam

The examination will take place orally, in French, and will consist of theoretical questions and practical exercises designed to ascertain the student’s acquisition of the notions and tools provided in class.

Bibliography

- course notes;
- additional materials that will be made available on the Google Drive platform;
- Dominique MAINGUENEAU, *Analyser les textes de communication*, 4^e édition, Paris, Armand Colin, 2021;
- Patrick CHARAUDEAU et Dominique MAINGUENEAU (dir.), *Dictionnaire d’analyse du discours*, Paris, Seuil, 2002 (dictionary entries will be indicated during the lectures).

Further bibliographical references may be provided during the semester.