

Tourism geography

Prof. Alessandro Seravalli

Obiettivi formativi

The course aims to provide knowledge and interpretative tools useful for understanding the geographical dimension of tourism phenomena. The course aims to illustrate the ways in which places are used, created and transformed through tourism practices. The student will acquire geographical skills on tourism, with reference to environmental, social and economic aspects considered at a local, national and global level. During the course, theoretical and analytical tools of geography will be addressed by working at different scales, also through case studies and applications with the help of geographic information systems.

Contenuti

Introduction to geography
Definition of space, place, territory
Definition of tourism and related forms
Geographical, historical and socio-economic evolution of tourism
Character of the tourism system and tourist indicators of the destinations
Tourism and Human Geography
Borders, governance and alternative routes
Sustainable tourism and ecotourism
Territories, practices and consumption
Outdoor Tourism
Tourism and cultural heritage
Tourism and urban geography

Modalità d'esame

Written

Bibliografia

- A. Seravalli Geografie del turismo, Gedi, 2025
- B. Seravalli GIS Teorie e Applicazioni, La Mandragora, 2011
- C. Lorenzo Bagnoli, Manuale di geografia del turismo. Dal Grand Tour al Piano Strategico, Quarta Edizione, UTET, 2022.
- D. Web-references and other documentation provided during the course